



Hospitality Network

Bringing Our Industry Together

Sponsorship Opportunities

The Hospitality Network is open to all professionals working in the UK Food service consultancy, Consultancy (design and management), service operation, and professional supply of services, equipment and produce.

The Hospitality Network organises 4 or 5 events per year. Attendance is by invitation only from the founders and their sponsors, and is limited to those who have expressed a wish to participate in this senior level of networking.

The events are held to encourage the sharing of information, discussions and to foster comradeship, collaboration and genuine understanding between fellow professionals.

Sponsorship is vital to the continuing success of the Hospitality Network and here are some reasons as to why you should consider sponsoring an event. Your marketing budget is pulled in all areas and no doubt several thousands are spent on advertising to a wide audience, and general awareness campaigns making it difficult to measure their effectiveness and to just who you are reaching.

Imagine being able to annually target and reach 1400 potential customers who are market specific, allowing you to measure and follow up after sponsoring an event. This combined with a mail shot, Twitter campaign and so on, must be more effective than a general advertisement and an awareness campaign. Hospitality Network needs to be careful of the information it provides, but we are happy to work with you to have a specific structure to your sponsored event, providing a greater return on your investment.

Queries in the first instance should be directed to:

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LEVELS OF SPONSORSHIP AND COSTS

LEVEL	PLATINUM	GOLD	SILVER	BRONZE
COST	<p>Your investment £3,000 all of which will be spent on the event's food and beverages.</p>	<p>Your investment £2,500 all of which will be spent on the event's food and beverages</p>	<p>Your investment £1,500 all of which will be spent on the event's food and beverages</p>	<p>Your investment £1,000 all of which will be spent on the event's food and beverages</p>
OFFER TO SPONSOR	<ul style="list-style-type: none"> • Post event summary and images shared on Hospitality Network social media platforms with testimonials • Logo display on Hospitality Web site. • Post event blog prepared and sent to all hospitality Members and included on website for 6 months • Literature distributed at the event • Branded social media post regarding overview of presentation • Platform to speak on the day – 10 minute presentation • Pre discussion structure to tailor your sponsorship message and campaign. • Menus fully branded with your logo on • Invites sent out with your branded logo • Your logo included on initial invite to 300 guests and shared on social media channels with estimated reach of over 3500 potential industry related customers. • Introduction on the day • 2 complimentary places to the event 	<ul style="list-style-type: none"> • Branded social media post regarding overview of presentation • Platform to speak on the day – 10 minute presentation • Pre discussion structure to tailor your sponsorship message and campaign. • Menus fully branded with your logo on • Invites sent out with your branded logo • Your logo included on initial invite to 300 guests and shared on social media channels with estimated reach of over 3500 potential industry related customers. • Introduction on the day • 2 Complimentary places to the event 	<ul style="list-style-type: none"> • Menus fully branded with your logo on • Invites sent out with your branded logo • Your logo included on initial invite to 300 guests and shared on social media channels with estimated reach of over 3500 potential industry related customers. • Introduction on the day • 1 complimentary place to the event 	<ul style="list-style-type: none"> • Your logo included on initial invite to 300 guests and shared on social media channels with estimated reach of over 3500 potential industry related customers. • Introduction on the day • 1 complimentary place to the event

RETURN ON YOUR INVESTMENT	<i>Over the course of a full year, this equates to 2.9p per invited guest!!</i>	<i>Over the course of a full year, this equates to 2.4p per invited guest!!</i>	<i>Over the course of a full year, this equates to 1.4p per invited guest!!</i>	<i>Over the course of a full year, this equates to LESS than 1p per invited guest!!</i>

The actual value of sponsorship would be agreed with HN per specific event.

Multiple sponsors are permitted to cost share event sponsorship below Platinum level